

TIME: 5:29
DATE: Oct. 27, 1953 Tuesday
SPONSOR: WINTHROP FOSTER'S
SOLICITOR: DMC

Here's a NOVELTY! Hamp's ONLY photographic store, WINTHROP FOSTER'S invites you to take advantage of their LOW-PRICED personalized CHRISTMAS CARDS. This is all you do.. Simply go down to WINTHROP FOSTER'S with your favorite picture or negative ,and tell them that you want to have Christmas cards made from it. Make your choice of the colorful cards, and then CHOOSE the message you wish printed inside. It's a WONDERFUL Idea!--and it really makes your friends feel that you wish them PERSONALLY a merry christmas. THIS SERVICE, so useful nowadays when it's hard to find ATTRACTIVE cards for a low-price, is AMAZINGLY INEXPENSIVE. Only \$2.25 for 25 cards WITH ENVELOPS and \$4.75 for 50 cards. You'll be DELIGHTED with the results!

And remember too, that WINTHROP FOSTER'S is the place to go whether it's for CAMERAS or PRINTS, or just helpful photographic hints. WINTHROP FOSTER'S is located at 186 MAIN STREET, near CITY HALL.

DROP IN TOMORROW!

You are tuned to 600, the voice of SMITH COLLEGE, WCSR in NORTHAMPTON.

The correct time is 5:30 4:00

A.L.B.
ANNOUNCER'S SIGNATURE.

at expert LOW-FRIGO prices. Datasheets available.